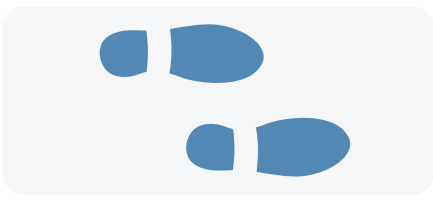


Children's Mental Health Acceptance Week

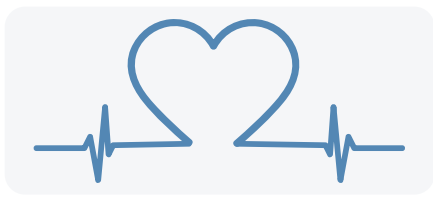
The meaning and importance of the shift from **Awareness** to **Acceptance**



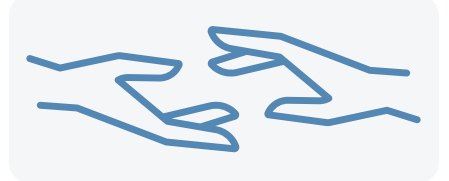
Why? Awareness is passive. **Acceptance inspires action!**
(asking for help, seeking treatment, offering support)



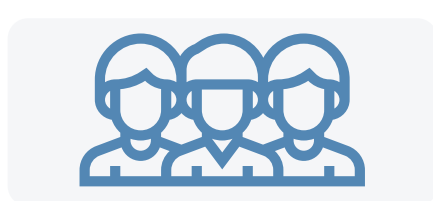
- Awareness means you know it exists
- **Acceptance** means you make a personal connection and **take steps** to learn more



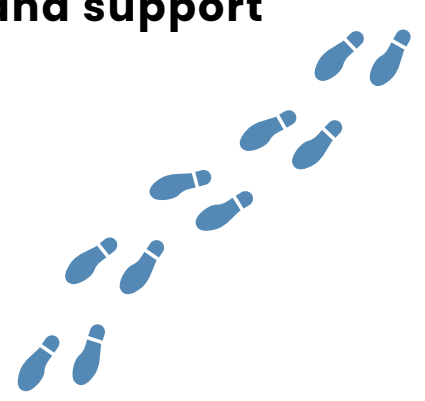
- Awareness means you acknowledge the issue
- **Acceptance** means you **work to understand** and offer compassion and sensitivity to others



- Awareness means you share concern
- **Acceptance** means you **offer help and support** without judgment



- Awareness means you are informed about the issue
- **Acceptance** means you **embrace** it and are invested and committed to **inspiring** and **building support** in your own community



Awareness Is Not Enough!



It's Time to Step into Action.



- **Acceptance** is the next step towards building an inclusive, supportive society that celebrates all children and youth
- **Acceptance** moves us to advocate for equitable support and family-driven treatment options
- **Acceptance** supports social justice for children who experience mental health challenges - and their families

Show others that **children's mental health matters.**
Take action during Children's Mental Health Acceptance Week - and **every day of the year!**